



Business Intelligence (BI) Service Offering: Translating Data into Meaningful Information

Many Information Technology departments are challenged by the ever-increasing amount of data that needs to be translated into meaningful information to support business areas across the company. Business units are aware that the data required to support key business decisions often resides in numerous discrete paper and on-line repositories beyond their reach. At Stratix Consulting, we assist clients in designing and building BI solutions that enable them to store, share, and use data more effectively.

Stratix Consulting provides support in developing strategy, architecture, and design for data warehouses and purpose-specific data marts, as well as for implementation of BI solutions. Our broad and deep understanding of Wealth, Banking, and Capital Markets business models, coupled with our successful twelve-year track record delivering in IT Strategy services, well equips us to address the unique Business Intelligence needs of the Canadian financial services sector.

We provide an objective, experienced viewpoint to assist you in developing a BI strategy and plan that encompasses data architecture, data cleansing and conversion, reporting and decision support tools, and data governance. We partner with you to define requirements, assess your current situation, define the target state, and create a transition plan. In reviewing your existing or proposed architecture we will examine your needs relative to Data, Information, Technology, Infrastructure, and Product.

Our value proposition is simple: We know IT, and we understand your business.

DATA WAREHOUSE TEAM

- Len O'Sullivan, Partner and Vice President, is responsible for Management Consulting with over 20 years of practical and high-level strategic planning experience in the financial services sector.
- Arnold Rubinoff, Director IT Strategy, combines over 20 years of IT expertise with extensive business knowledge to identify and deliver the right solution for each client's needs.
- Len and Arnold are supported by a team of experienced Management Consultants, each with over 10 years of experience in IT Strategy within the Canadian financial services sector.

Representative Engagements

Canadian Banking Sector

- Provided thought leadership and planning expertise to develop the strategy and plan for an Enterprise Data Warehouse
- Supported the successful delivery of a BI solution for Basel reporting including requirements gathering, design, data cleansing, and conversion
- Assessed the target architecture for a new BI environment, and developed a plan to ensure alignment with the overall target enterprise architecture

STRATIX CONSULTING – OUR SERVICES

Stratix IT Strategy services are provided by our Consulting Services practice and can help you understand your specific requirements, select the appropriate software system, and build out the application architecture. IT Strategy services define risk-balanced plans for evolving application portfolios and underlying infrastructures. Services include: Application and Technology Architectures; Data Architecture and Management; Application Portfolio Assessments; Process and Data Modeling; and Business Workflow Mapping and Design.

Stratix Integration Services team is adept at bridging the gap between vendors, the business, and IT to ensure efficient solutions at a combined business and IT level. We can take total ownership for delivery of a full solution, manage a project phase, or fulfill a specific role on a client's delivery team. Services include: Program and Project Management; Business Analysis; Solution Architecture; Quality Assurance; Workflow Integration; Project Recovery; Integrator on Multi-Vendor Solution Initiatives.

Stratix Consulting is one of the fastest-growing, independent IT Management Consulting firms in Canada. We focus on the financial services industry. Our senior-level consultants have expert knowledge in the Capital Markets, Wealth & Investment Management, and Retail Banking sectors, offering our clients a winning combination of business and technical expertise.

Stratix Consulting has three practices: **Advisory Services** assists IT organizations in aligning with the business strategy including IT Organization Restructuring and IT Outsourcing support. **Consulting Services** provides management consulting across IT Strategy and IT Governance. **Integration Services** partners with clients to deliver business and technology projects.

For additional information or to arrange an introductory meeting, contact Jamie Harkness, Director, Business Solutions, at (416) 865-3310, Ext. 354 or jharkness@stratix.ca; or contact Linda Bowers, Senior Vice-President, at (416) 865-3310, Ext. 234 or lbowers@stratix.ca.

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